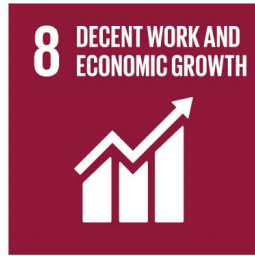

Blue Dot 2022 Impact Report

2022 was a year of big impact for Blue Dot and our clients.

We aligned near 48,000 products with our client's impact goals, continuing to contribute UN Sustainable Development Goals, 12, 8 & 6.



Our Impact Includes:



Social:

75 of our suppliers are from independently owned businesses



Environmental:

76% were made from majority recycled material, while 19% were made from natural inputs - that's 95% of our products more responsibly made!



Governance:

58% of our suppliers have signed our code of conduct

Additionally, Blue Dot created impact through our own internal operations by:



Becoming an official Certified B Corp.



Continuing to support our 1% For the Planet charity partners: Lower East Side Ecology Center, Custom Collaborative, and One Tree Planted, by donating at least 1% of our top-line revenue.



Encouraging our opt-out programs, where we helped to avoid at least 758 pounds of product going into the trash.

Impact for our clients and around the World:



Environmental:

76% Items made from majority recycled materials

19% Items made from organic or sustainably sourced material



Social:

75% Spending on businesses that are independently owned

11% Spending on minority or women owned businesses



Governance:

92% Suppliers that through Blue Dot's ESG vetting process

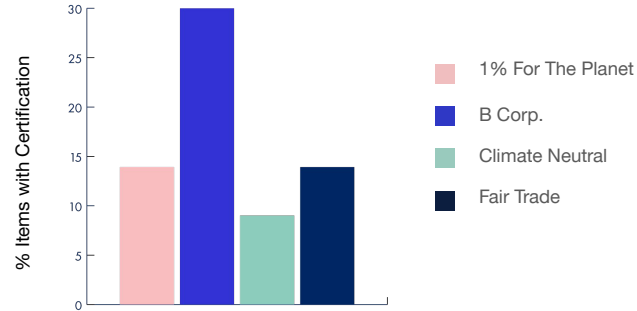
58% Suppliers that signed Blue Dot's code of conduct



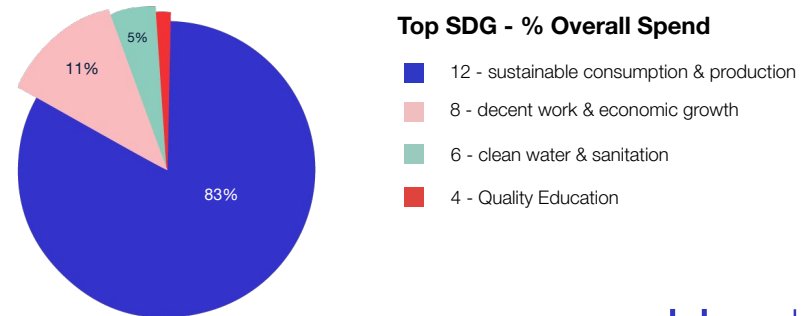
Waste Avoided:

758 pounds

Certifications:








UN Sustainable Development Goals



Looking back, and looking forward...

We said we wanted to do this in 2022...

What did we do...

Activate swag opt-out tools for 50% of our clients (on at least one project)	Yes - 50% of our clients had at least 1 opt-out program	
Broaden our minority-owned supplier list to 30%	No - we increased the total # of suppliers that are women and minority owned, but the percentage went from 24% to 26%	
Increase our supplier code of conduct compliance by 20%.	Yes - we went from 23% to 45%, a 49% increase	
Identify at least one closed-loop recycling opportunity to offer clients.	Yes - we offered take back bags, didn't find much traction/interest in this yet	
Integrate carbon neutral shipping option with preferred carriers.	No	

What we want to do in 2023

Have a carbon neutral shipping option

Become Carbon Neutral Certified

Determine Tier 1 and 2 suppliers based on their social and environmental impact

Continue to increase our diverse supplier base

bluedot.