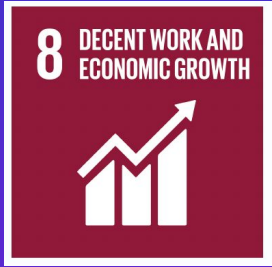
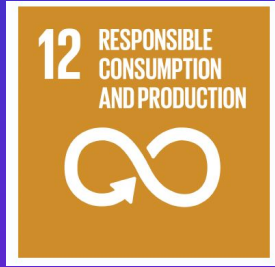


Blue Dot 2023 Impact Report

bluedot.

2023 was a year of big impact for Blue Dot and our clients.

We aligned near 48,000 products with our client's impact goals, continuing to contribute UN Sustainable Development Goals, 12, 8 & 6.



Our Impact Includes:



Social:

75 of our suppliers are from independently owned businesses



Environmental:

65% were made from majority recycled material, while 24% were made from natural inputs - that's 89% of our products more responsibly made!



Governance:

58% of our suppliers have signed our code of conduct

Additionally, Blue Dot created impact through our own internal operations by:



Became climate neutral



Continuing to support our 1% For the Planet charity partners by donating at least 1% of our top-line revenue to Bonneville Environmental Foundation, Charity Water, 1 Tree Planted, and 1% for the Planet



Encouraging our opt-out programs, where we helped to avoid at least 329 pounds of product going into the trash

Impact for our clients and around the World:



Environmental:

65% Items made from majority recycled materials

24% Items made from organic or sustainably sourced material



Social:

54% Spending on businesses that are independently owned

10% Spending on minority or women owned businesses



Governance:

87% Suppliers that through Blue Dot's ESG vetting process

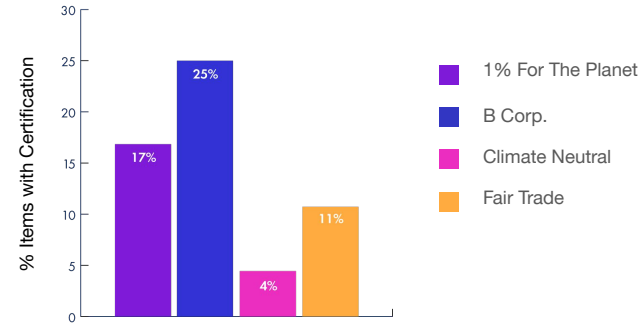
45% Suppliers that signed Blue Dot's code of conduct



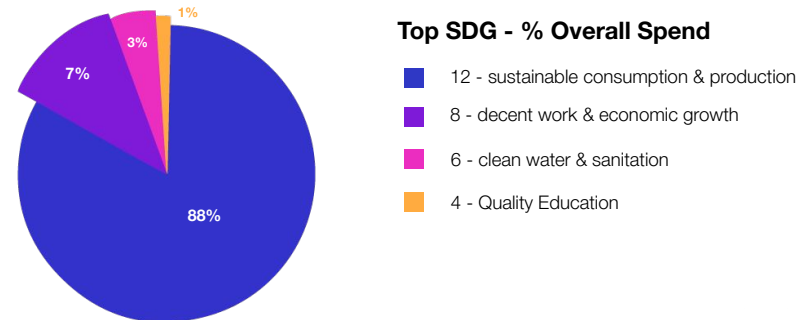
Waste Avoided:

329 pounds

Certifications:



UN Sustainable Development Goals



Looking back, and looking forward...

We said we wanted to do this in 2023...

What did we do...

Have a carbon neutral shipping option	Yes - most of our shipping options have a carbon neutral option	
Become Carbon Neutral Certified	Yes - we became Carbon Neutral Certified	
Determine Tier 1 and 2 suppliers based on their social and environmental impact	In progress - we are in the process of re-ranking our suppliers and products	
Continue to increase our diverse supplier base	In progress - we are in the process of re-ranking our suppliers and products	

**What we want
to do in 2024**

Test impact scorecard
for product vetting

Impact advisor to
the business

Donation option as an
alternative / opt-out